CME Online Virtual Event

AI and Practice Efficiency

November 5, 2026
6:00 – 7:00 p.m. EST
$19

This webinar will explore practical applications of artificial intelligence to improve efficiency in clinical practice. Attendees will learn how AI tools can support the development of patient education materials and practice marketing content, enhance practice websites, improve clinical documentation, assist with billing and coding processes, and facilitate research on clinical conditions. Join Dr. Brody and Cindy Sorenti for a discussion on how to best incorporate AI into your practice.

Intended Audience: Podiatrists, Podiatric Assistants, Office Staff, Other Medical Professionals Treating Conditions of the Foot and Ankle

Learning Objectives

At the conclusion of this webinar, participants will be able to:

1. Describe how artificial intelligence can reduce the administrative burden associated with clinical documentation and coding.
2. Apply artificial intelligence tools to support accurate, comprehensive clinical documentation and continuity of patient care.
3. Identify appropriate applications of artificial intelligence for administrative and practice-marketing tasks to improve operational efficiency and cost-effectiveness.

CME Online is accredited by the Council on Podiatric Medical Education as a provider of continuing education in podiatric medicine. CME Online has accredited this activity for a maximum one continuing education contact hours.

***Financial Disclosures**: Michael Brody, DPM, speaker, CME Online Executive Director, and planning committee member is a consultant for 101 Gen AI. Neither Cindy Sorenti nor any of the other planning committee members, or any others who have influence over the content of this educational program have any financial relationships with commercial interests to disclose.*

No commercial interest provided financial support for this continuing education activity.

Attendance Verification Policy

You must be logged into the seminar for the entire length of the seminar to receive the maximum credit.

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SPEAKERS



Michael Brody, DPM – Dr. Brody is in private practice in New York. He has served on the Health Information Technology Standards Panel, the Standards and Interoperability Framework, as a member of the Ambulatory Care Committee at the Certification Commission on Health Information Technology, as a member of the Physicians Committee at the Healthcare Information and Management Systems Society and numerous other organizations. He is currently a co-Chair of the EHR workgroup at Health Level Seven International. Dr. Brody has held staff appointments at several Colleges of Podiatry and is a nationally recognized lecturer on compliance.



Cindy Sorenti, PMAC – Ms. Sorenti began her career in specialty practice management in 2002, working in a multitude of capacities, and finally holding the position of office manager, in a successful podiatry practice in the South Shore area of Massachusetts. Years later, as President and CEO of Pinnacle Practice Achievement, she continues to utilize her experience and expertise to promote development and implementation of structured systems and protocols in both administrative and clinical aspects of practice, consulting with physicians and staff to improve the quality of patient care while significantly increasing practice revenue. Cindy speaks for state and national podiatric organizations, provides private office consulting to established and start-up practices, offers online subscription programs, teaches practice management related topics to future podiatrists at Kent State University College of Podiatric Medicine, and composes frequent articles and responses for podiatric journals and publications. In 2020, Cindy was honored with a lifetime achievement award, inducting her as the 14th non-podiatrist into the Podiatry Management Hall of Fame.

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